



Washington Area Compensation and Benefits Association

Your Compensation and Benefits Networking Resource

WACABA is pleased to present:

Total Rewards: People/Profit/Planet

Thursday, September 15, 2011

Hosted at Reznick Group, Bethesda, MD

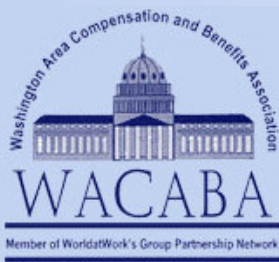
Presented by Paul Rowson, Managing Director, WorldatWork

Summary

Paul will discuss Total Rewards and the triple bottom line-people, profits and planet. Research has shown that corporate social responsibility (CSR) efforts lead to higher employee engagement levels and more favorable views of senior management. The basic formula is simple: companies that give back move forward. In addition to consumer and market preferences, Paul will share how adopting a corporate culture of measured and deliberate corporate social responsibility is a growing trend in attracting, motivating and retaining talent. Come participate in Paul's discussion and discover how you can positively lead and influence your own organization's CSR culture and practice.

About Our Presenter

Paul Rowson is a seasoned human resources generalist with executive leadership experience in both private & public sector markets. In his current position, he assists WorldatWork in building and establishing its reputation as a recognized authority in Total Rewards. Rowson was an HR Business Partner with Fannie Mae, developing several strategic & organizational redesigns in training & regulatory/internal audit standards. Earlier in his career, he served as vice president of business development at Alexis International (recruiting/staffing provider). He also spent nearly 10 years at Marriott International in corporate HR leadership positions. Rowson was a member of Secretary of Labor Robert Reich's Commission on Achieving Necessary Skills and also served as advisor to the Director of Civil Rights. He has been quoted in the Washington Post, Wall Street Journal, Money, Workforce Management, Employee Benefit News, and Reuters TV on talent acquisition, HR technology, and leadership development.



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Agenda

September 15, 2011	8:30–9:00 am	Registration & Breakfast
	9:00–11:00 am	Program

Cost

- Included in annual dues for members and non-members who join prior to the program or at the door – annual WACABA membership is \$100.
- \$45 for non-joining non-members

Location

Reznick Group
7501 Wisconsin Ave., Suite 400E
Bethesda, MD 20814
301-652-9100

Parking in Reznick's building at 7501 Wisconsin Avenue is \$5/hour or \$10 per day. The County lot across the street (Waverly garage) has metered parking for \$1/hour for up to 4 hours and for \$0.75/hour for 4+ hours

Register !

Register online at www.wacaba.org.